

“PARTICIPACIÓN DE RESIDENTES EN EL PROCESO DE PLANEACIÓN”



PARTNERS FOR SMART GROWTH CONFERENCE

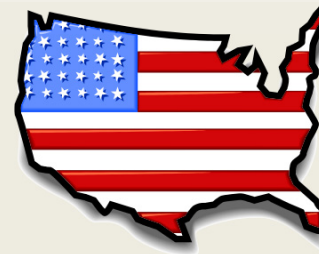
JUEVES 2 DE FEBRERO DEL 2012



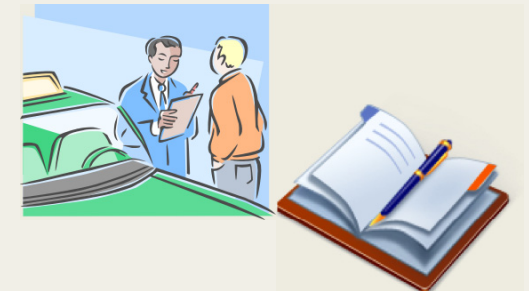
**JUAN ANTONIO RAMIREZ, MCP
WALKSANDIEGO**

LEVELS OF GOVERNMENT/ NIVELES DE GOBIERNO

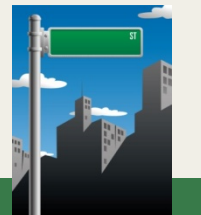
Federal



**Estatal
State**



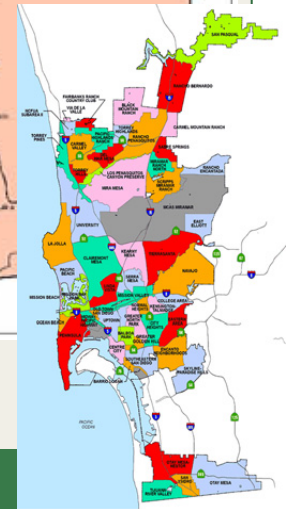
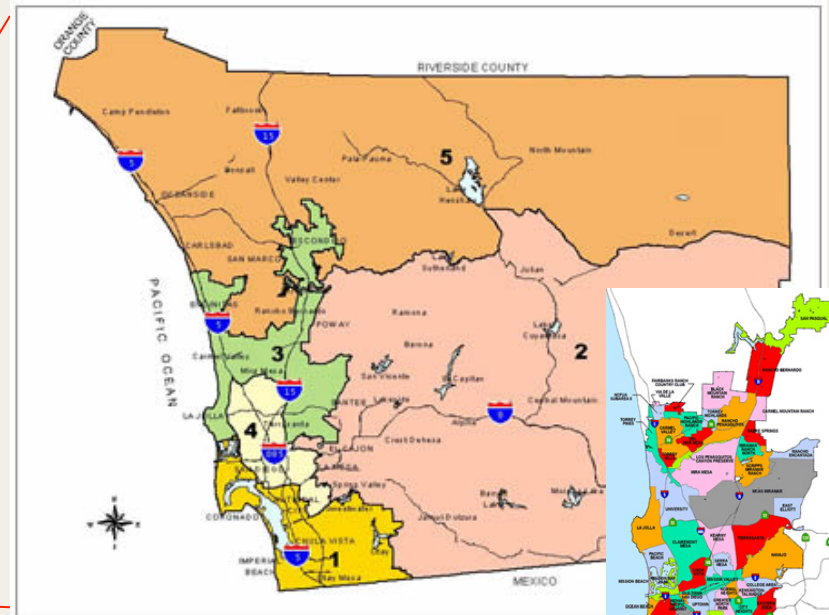
Local



LOCAL GOVERNMENT/ GOBIERNO LOCAL

County of San Diego/
Condado de San Diego

City of San Diego/
Ciudad de San Diego



PUBLIC STREETS/ VIALIDADES PUBLICAS



VS.



VS.



WHO DECIDES?/ ¿QUIEN DECIDE?



Experts/
los Expertos

Vs

The Community/
La Comunidad

**EACH COMMUNITY
IS DIFFERENT/
CADA COMUNIDAD
ES DIFERENTE**



**WILL THE COMMUNITY USE WHAT THE EXPERTS
PROVIDE?**

**¿LA COMUNIDAD UTILIZARA LO QUE EL EXPERTO
BRINDA?**

Community Participation Example

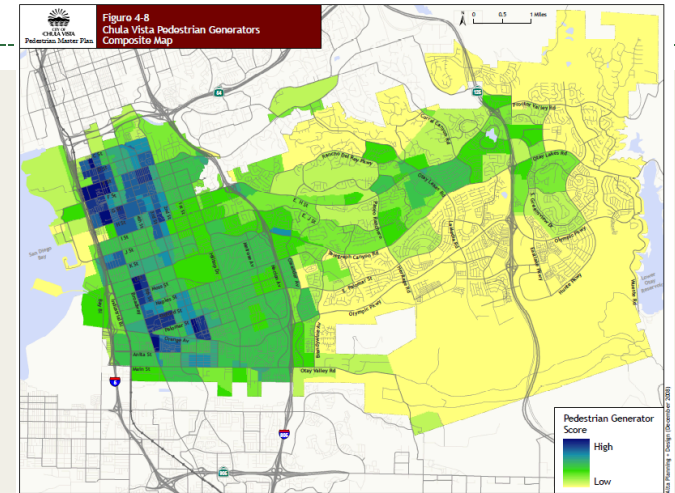
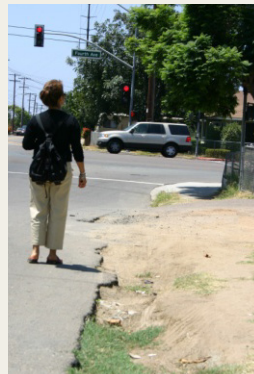


Ejemplo de Participación Comunitaria

CHULA VISTA

PEDESTRIAN INFRASTRUCTURE NEEDS/ NECESIDADES DE INFRAESTRUCTURA PEATONAL

What is the most important factor to consider?
¿Cual es el factor mas importante a considerar?



LACK OF SIDEWALKS????
FALTA DE BANQUETAS????

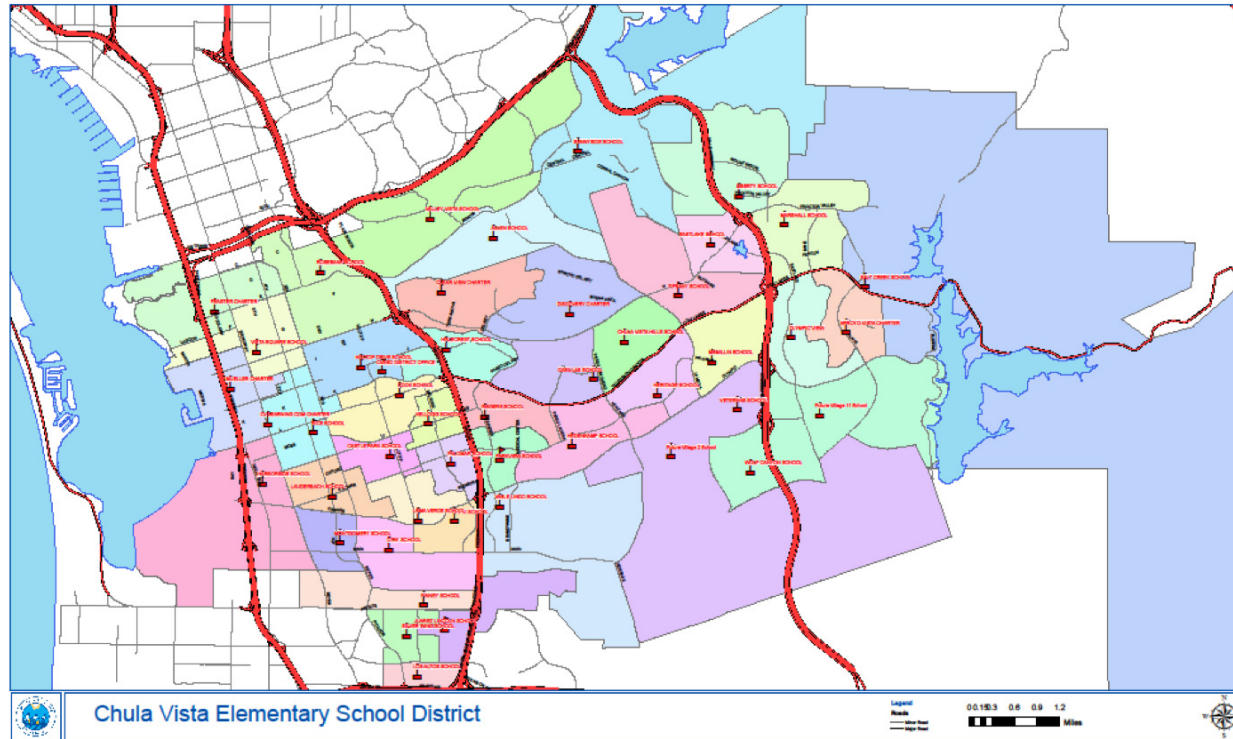
MAJOR STREETS????
VIALIDADES PRINCIPALES????

ACCIDENTS????
ACCIDENTES????



WHY SCHOOLS/

POR QUE LOS TALLERES EN LAS ESCUELAS



**36 Elementary
Schools
36 Escuelas
Primarias**

**Additional Outreach
in the Community
Aparte de otras
Juntas en la
Comunidad**

WALKABILITY WORKSHOP/ TALLER DE “CAMINABILIDAD”



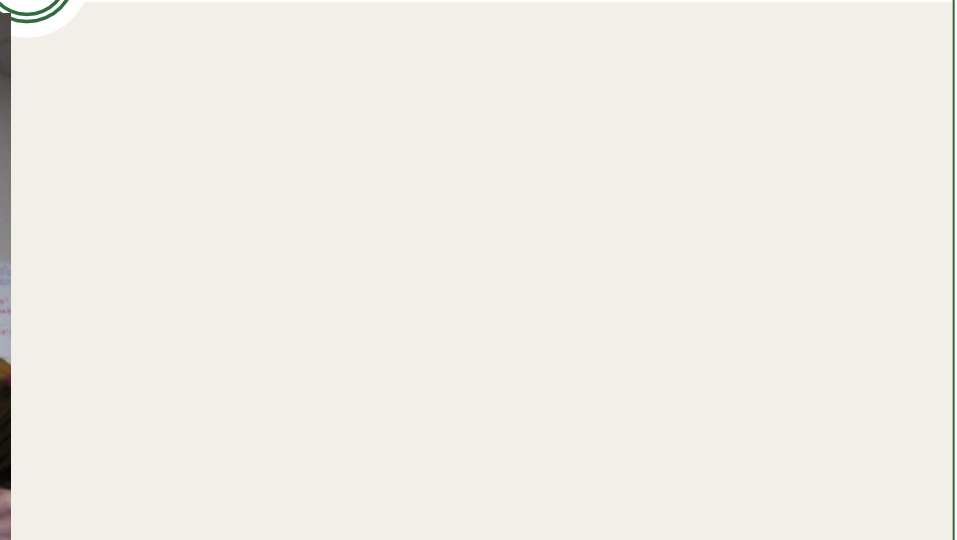
WALK AUDIT/ EVALUACIÓN DE LAS CALLES



COMMUNITY MAPPING/ TRABAJO EN MAPAS



DEMOCRATIC VOTING PROCESS/ PROCESO DE VOTACIÓN DEMOCRÁTICO





**City of Chula Vista Community-Based Transportation Plan/
Plan Comunitario sobre el Transporte en la Ciudad de Chula Vista:**

Kids Walk & Bike to School! ¡Niños que caminan y van en bicicleta a la escuela!

CASTLE PARK ELEMENTARY SCHOOL NEIGHBORHOOD/ VECINDARIO DE LA ESCUELA PRIMARIA CASTLE PARK

Pedestrian & Bicyclist Issues/ Temas de Peatones y Ciclistas

WalkSanDiego, in partnership with the City of Chula Vista, conducted a community workshop with 20 residents and school staff and 2 Chula Vista Police Department representatives at Castle Park Elementary School located at 25 Emerson Street, Chula Vista, CA 91911 on February 25th, 2009 to identify pedestrian and bicyclist safety and access issues for residents living in the neighborhood surrounding Castle Park Elementary School (defined by school attendance boundary), with an emphasis on making it safer for children to walk and bike to school.


WalkSanDiego, en asociación con la Ciudad de Chula Vista, realizaron un taller a la comunidad con 20 residentes y personal escolar y 2 representantes del Departamento de la Policía de la Ciudad de Chula Vista en la Escuela Primaria Castle Park localizada en 25 Emerson Street, Chula Vista, CA 91911 el 25 de Febrero del 2009 para identificar temas relacionados con la seguridad y acceso peatonal y ciclista para los residentes del vecindario de la Escuela Primaria Castle Park (definido por la frontera escolar de asistencia), con énfasis en la seguridad para que los niños caminen y vayan en bicicleta a la escuela.

Workshop participants reported the following pedestrian issues and possible solutions for improving each of these pedestrian issues.

(Please note that the numbers in parenthesis indicate the number of votes received by residents, thus determining level of priority.):

Los participantes del taller reportaron los siguientes temas peatonales y sus posibles soluciones para mejorar cada uno de estos temas peatonales.

(Por favor tomen nota que cada número en paréntesis indica los números de votos de los residentes, siendo así determinante el nivel de prioridad):

	Location/ Ubicación	Issues Identified by Residents/ Temas Identificado por Residentes	Improvements Suggested by Residents/ Mejoramientos Sugerido por Residentes	City's Comments/ Comentarios de la Ciudad
1	Oxford Street (30 votes)	a. Lack of light on all of the street/ Falta alumbrado en toda la calle <u>Oxford Street (by school back entrance):</u> b. Parents are not careful when leaving their kids, vehicles double parked, people don't respect the signs/ [Los padres] no tienen cuidado al dejar los niños, se estacionan en doble fila, las personas no respetan los señalamientos 	a. Improve the lighting on all of the street/ Mejorar el alumbrado de toda la calle (9) <u>Oxford Street (by school back entrance) (6):</u> b. Have a parent meeting with police present/ Tener una junta de padres con un policía presente (2) c. Have volunteers present during pick-up and drop-off to help children/ Tener voluntarios a la hora de entrada y salida para ayudar a los niños (2)	a. Will forward to Advance Planning for review/ Se enviará a Planificación Avanzada para su revisión <u>Oxford Street (by school back entrance) (6):</u> b-c. Will forward to school/ Se le enviará a la escuela d. Will forward to Police for more presence and education of public/ Se le enviará a la Policía para que haya más presencia y educación al público

ACCOMPLISHMENTS



LOGROS



**City of Chula Vista Community-Based Transportation Plan/
Plan Comunitario sobre el Transporte en la Ciudad de Chula Vista:
Kids Walk & Bike to School! / Niños que caminan y van en bicicleta a la escuela!**



VETERANS ELEMENTARY SCHOOL NEIGHBORHOOD/ VECINDARIO DE LA ESCUELA PRIMARIA VETERANS

Pedestrian & Bicyclist Issues/ Temas de Peatones y Ciclistas

WalkSanDiego, in partnership with the City of Chula Vista, conducted a community workshop with 17 residents and school staff and 1 Chula Vista Police Department representative at Veterans Elementary School located at 1550 Magdalena Avenue, Chula Vista, CA 91913 on April 24th, 2009 to identify pedestrian and bicyclist safety and access issues for residents living in the neighborhood surrounding Veterans Elementary School (defined by school attendance boundary), with an emphasis on making it safer for children to walk and bike to school.
WalkSanDiego, en asociación con la Ciudad de Chula Vista, realizaron un taller a la comunidad con 17 residentes y personal escolar así como con 1 representante del Departamento de Policía de la Ciudad de Chula Vista en la Escuela Primaria Veterans localizada en 1550 Magdalena Avenue, Chula Vista, CA 91913 el 24 de Abril del 2009 para identificar temas relacionados con la seguridad y acceso peatonal y ciclista para los residentes del vecindario de la Escuela Primaria Veterans (definido por la frontera escolar de asistencia), con énfasis en la seguridad para que los niños caminen y viajen en bicicleta a la escuela.

Workshop participants reported the following pedestrian issues and possible solutions for improving each of these pedestrian issues.
(Please note that the numbers in parentheses indicate the number of votes received by residents. Use determining level of priority.)
Los participantes del taller reportaron los siguientes temas peatonales y sus posibles soluciones para mejorar cada uno de estos temas peatonales.
(Por favor tomen nota que cada número en paréntesis indica los números de votos de los residentes, siendo así determinante el nivel de prioridad.)

Location/ Ubicación	Issues Identified by Residents/ Temas Identificados por Residentes	Improvements Suggested by Residents/ Mejoramientos Sugeridos por Residentes
1. Magdalena Avenue (22 votes)	<p>Magdalena Avenue (Between Motor Del Drive & East Palomar Street):</p> <ul style="list-style-type: none"> Excessive speed of cars/ Autos a exceso de velocidad <p>Magdalena Avenue & Cobblecreek Street Intersection:</p> <ul style="list-style-type: none"> Lots of kids cross and there is no pedestrian crosswalk on the street/ Muchos niños cruzan y no hay cruces peatonales en la vía. The pedestrian crosswalk is not safe/ El cruce peatonal no es seguro <p>Magdalena Avenue (From Birch Road to East Palomar Street):</p> <ul style="list-style-type: none"> No school zone sign/ No hay señales de zona escolar 	<p>Magdalena Avenue (Between Motor Del Drive & East Palomar Street):</p> <ul style="list-style-type: none"> [Install] stop sign and crosswalk on Cobblecreek Street & Walkbrook Street [Instalar] una señal de alto y un cruce peatonal en Cobblecreek Street y Walkbrook Street (11) Magdalena Avenue & Cobblecreek Street Intersection (7): Paint pedestrian crosswalk/ Pintar el cruce peatonal (5) Yellow flashing warning light (beacon)/ Una señal de luces amarillas intermitentes (2) Magdalena Avenue (From Birch Road to East Palomar Street) (7): More school zone sign/ Más señales de zona escolar (2)

Priority List/ Lista de Prioridades



- 1.- Location - Solution
- 2.- Location - Solution
- 3.- Location - Solution
- 4.- Location - Solution
- 5.- Location - Solution....
- 99.- Your Problem



City will review reports/
La Ciudad revisara sus reportes

Report to provide a guide for future improvements/
Los reportes servirán como guía para futuras mejoras

Report to be used as a leveraging tool/
El reporte puede utilizarse como herramienta para atraer dinero para mejoras



CITY OF CHULA VISTA PEDESTRIAN MASTER PLAN

CHULA VISTA, CALIFORNIA



June 15, 2010



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7. Program and Policy Recommendations

Programmatic activities and policy changes are essential companions to the infrastructure improvements recommended in this plan. This chapter summarizes programs designed to encourage people to walk more frequently, raise awareness about laws that pertain to pedestrians, and educate people on safe walking techniques. Several of these proposed pedestrian programs' success in Chula Vista would rely on cooperation between City departments, schools, and community groups. This chapter also includes zoning ordinance, monitoring and evaluation recommendations intended to support Chula Vista's efforts toward becoming a more pedestrian-friendly city. Pedestrian improvement projects are most effective when accompanied by pedestrian-oriented land use policies, education programs, and robust enforcement of the existing laws that protect pedestrians. The programs and policy considerations proposed in this plan build on the strengths of Chula Vista's existing zoning code and programs and are also derived from a review of best practices.

Safe Routes to School

Safe Routes to School (SR2S) refers to a variety of multi-disciplinary programs aimed at promoting walking and bicycling to school, and improving traffic safety around school areas through education, incentives, increased law enforcement, and engineering measures. Two funding sources are available to local jurisdictions to develop SR2S projects, the state-legislated Program (SR2S) and the federally-legislated Program (SRTS). Safe Routes to School programs typically involve partnerships among municipalities, school districts, community and parent volunteers, and law enforcement agencies.

CHULA VISTA



Before



after





SUMMARY

RESUMEN

WHY IS IT IMPORTANT TO ENGAGE THE COMMUNITY?

IMPORTANCIA DE INVOLUCRAR A LA COMUNIDAD



- * *Helps to leverage for Project and Infrastructure Funding/*
Ayuda a la obtención de fondos gubernamentales y del sector civil
- * *Government makes sure that funds will be invested in community needs /*
El gobierno se asegura de que los fondos se invertirán en la solución de problemas de la comunidad
- * *Community Support/ Trusted Government/*
Apoyo de la Comunidad y Confianza en el Gobierno



Public participation could be applied in every way

La participación comunitaria se puede aplicar en todas partes

Other Infrastructure Improvements (parks)

Otras Mejoras de Infraestructura (parques)

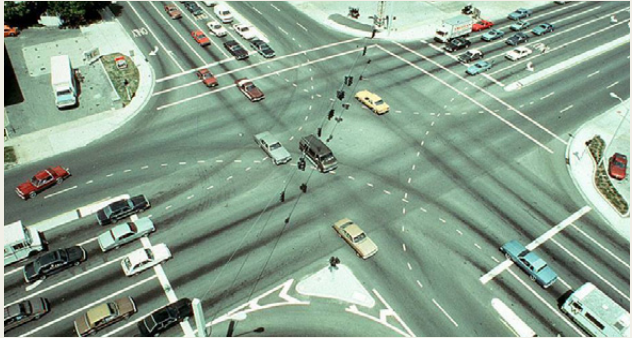
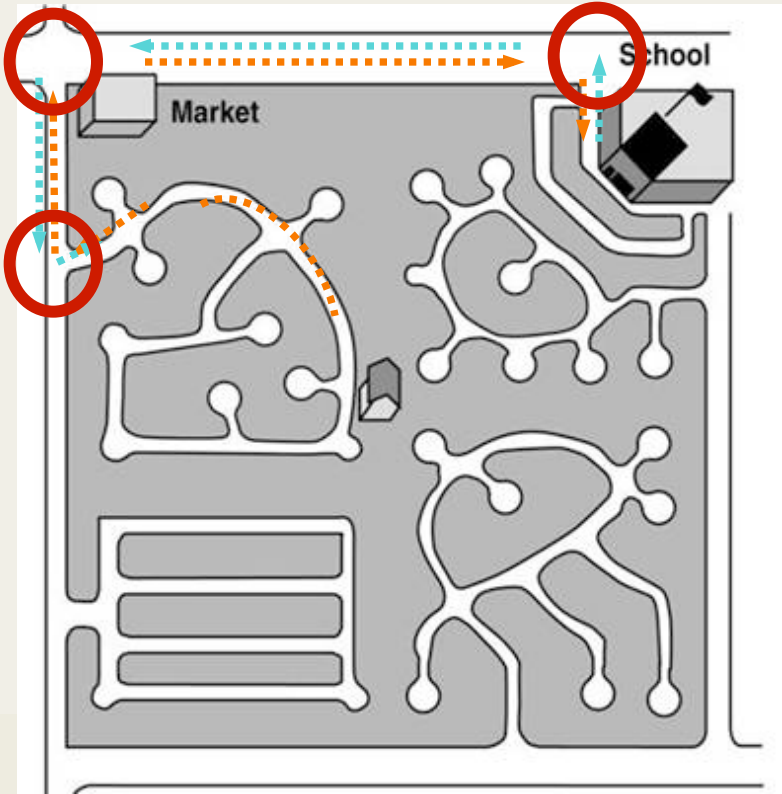
Safety/

Seguridad

Land Uses/

Usos de Suelo

COMMUNITY PARTICIPATION AND EDUCATION/ PARTICIPACIÓN COMUNITARIA Y EDUCACIÓN

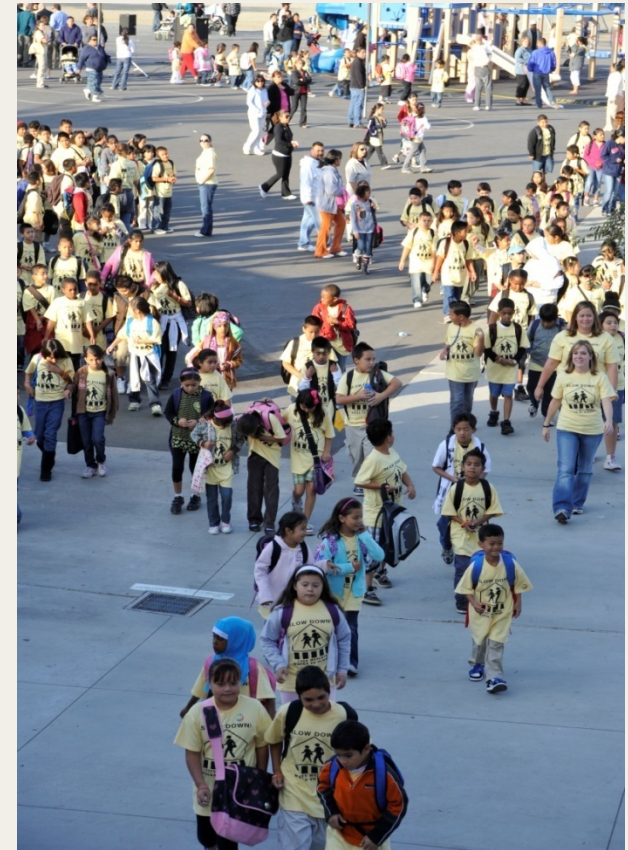


CONSEQUENCES

CONSECUENCIAS



NO LIMITS/ NO HAY LIMITES



Involve local decision makers
Involucra a quienes toman decisiones



Thanks!



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QUESTIONS

> ??
???????????

EASY FIXES FÁCIL DE SOLUCIONAR

More expensive treatments/ Soluciones mas caras



Striping/ Marcas en el piso

Signs/ señales

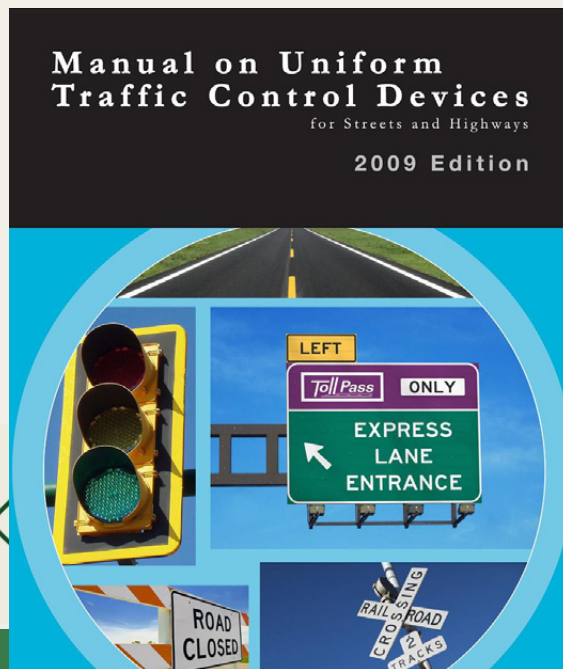
New Sidewalk/
Bulb-outs/

Round About/

Banquetas

Extensiones en
las esquinas

Glorietas



Priority List/ Lista de Prioridades

- 1.- Location - Solution
- 2.- Location - Solution
- 3.- Location - Solution
- 4.- Location - Solution
- 5.- Location - Solution
-
- 99.- Your Problem is here!!!!



- **Ciudad**
 Delegacion
 - Chula Vista
 - National City
 - San Diego
 - Oceanside, etc

- **Condado – San Diego**
 Ciudad

- **Estado**
 Estado

- **Pais** **Pais**

- Delegacion**
 Centro
 La Mesa
 Otay,
 La Presa, etc

Ciudad

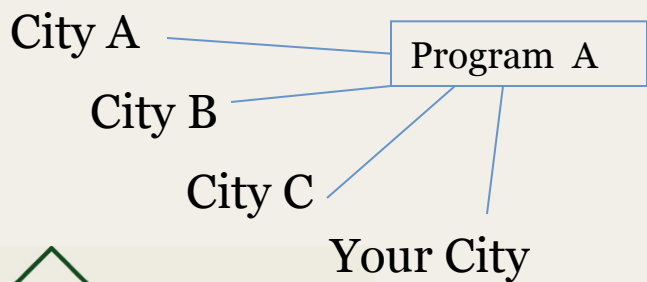
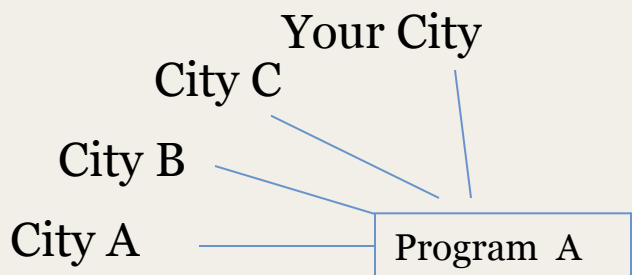
Estado

Pais



HOW DOES IT WORK?/ ¿COMO FUNCIONA?

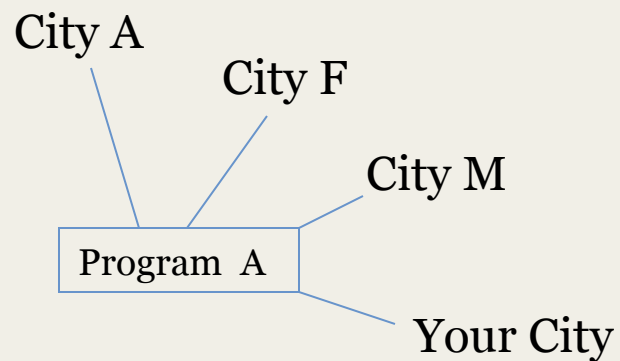




**Federal
and
State**

\$

**Estatal
y
Federal**



GRUPOS QUE REPRESENTAN A LA COMUNIDAD



- *Mid City Town Council/*
Similar a una asociación de colonos
- *Community Planning Groups/*
Grupos de Planeación Comunitaria
- *Neighborhood Groups/*
Grupos Vecinales (Azalea Park Neighborhood Association)
- *Park and Recreation Council/*
Consejo de Parques y Recreación



OTHER WAYS OF DOING COMMUNITY PARTICIPATION

